

DUAL FILTER DOES IT!

It filters



as a single filter can

TO BRING YOU
THE COOL NEW THING
IN CIGARETTES



here's why

1. It combines a marshmallow outer filter
2. with a soft inner filter

NEW DUAL FILTER

Tarton

POP. KING PRICE

MAN, this book is



NO. 3



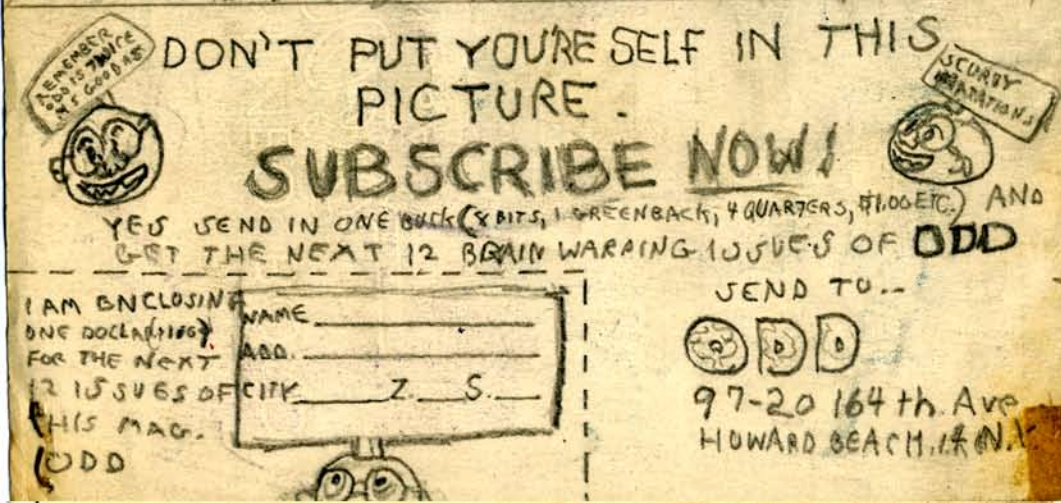
10+



VOL. 2

OOPS!
Heh, this Aint the
Secret Passage this
is a real Out House.

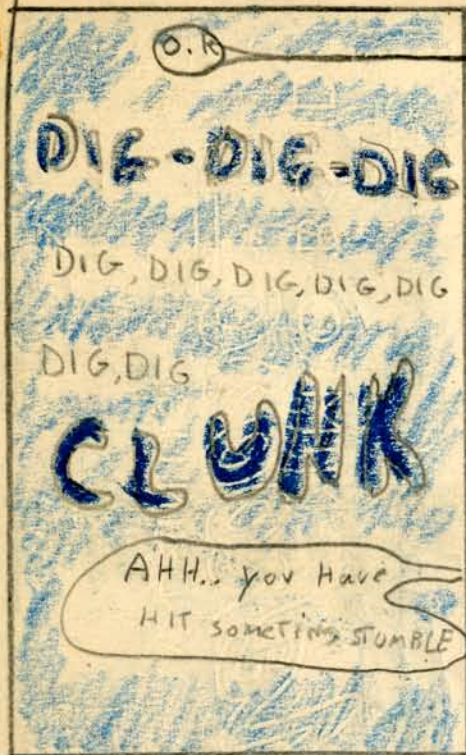




...THAT ARE ON A
MISSION THAT WILL CHANGE
THE COURSE OF THEIR
LIVES...

BARO RIAN

Previously unpublished ODD - Volume 2, Number 3 - Copyright 1959, 2016
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ON THE WAY IN THEY BUY
REFRESHMENTS AT THIS MOD-
ERN CANDY STAND



BECAUSE OF THE SUDDEN CHANGE
FROM LIGHT TO DARKNESS YOU'RE
EYES MIGHT NOT BE USE OF THE DARK

NOW YOU WALK DOWN
THE ISLE LOOKING FOR
A CONVENIENT PLACE TO SIT



AND NOW YOU CONTINUE
LOOKING FOR A SEAT



THE WIFE SUGGESTS
PLACES TO SIT...



THEY SIT DOWN IN
A COMFORTABLE WELL
PADDED CHAIR

THEY FINALLY FIND A
SEAT...



UNFORTUNATLY THE SEATS
AREN'T TOO GOOD



BUT THEY FIND ANOTHER ONE

THESE SEATS ARE PERFECT... ALMOST



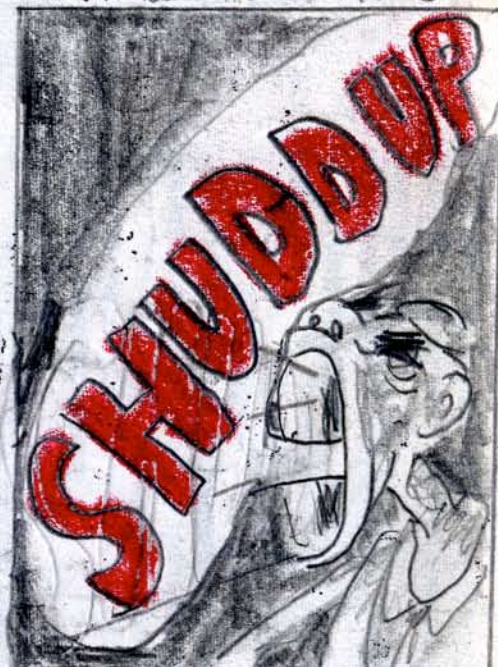
AT THE MOVIES THERE ARE SOME MINOR ANNOYANCES

BUT THERE'S NOT TOO BAD



YOU CAN TELL BY THE EXPRESSION OF MR. FURD'S FACE HE IS ANNOYED

UNFORTUNATELY MR. FURD HAS A LACK OF PATIENCE AND HE DOES RUDE THINGS



YOU MUST USE IN-GAMUT TO SEE THE SCREEN

THEN BABY FURD WANTS TO LEAVE THE ROOM



THEN YOU HAVE TO ES
CORT JR. TO THE MEN'S
ROOM

BY THE TIME YOU COME
BACK THE MAIN PICTURE
IS OVER AND NOISE STARTS

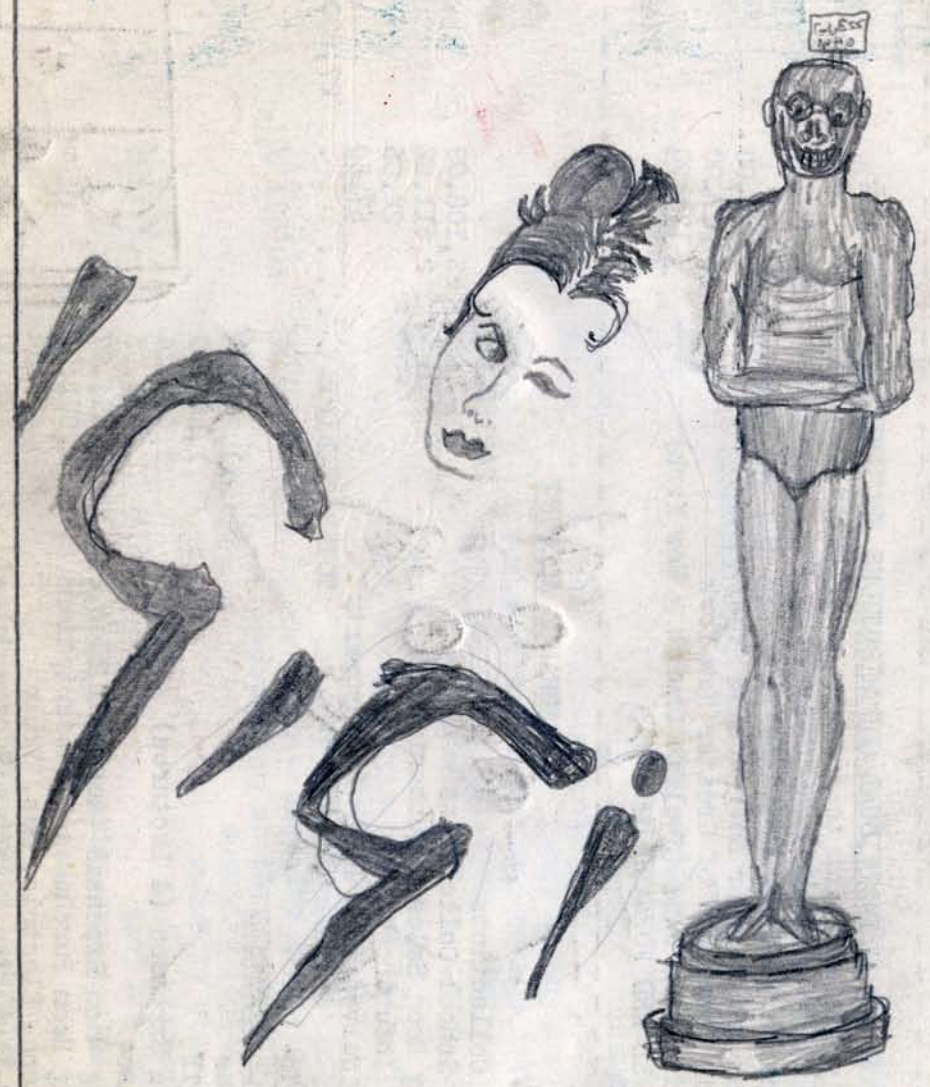


MR. FURPS IMPATIENCE
SHOWS AGAIN

NOW OUR ADVICE FOR
YOU ON HOT NIGHTS IS
STAY HOME AN MELT



ACADEMY AWARD CHUMP
(ACADEMY OF GDS ARTISTS)
9 AWARDS - DOWN THE DRAIN



TYPICAL ODD READER

I READ
ODD



WHAT DA YA
KNOW!



WHAT D'YA
KNOW

I'M GOING TO WATCH
TELEVISION!

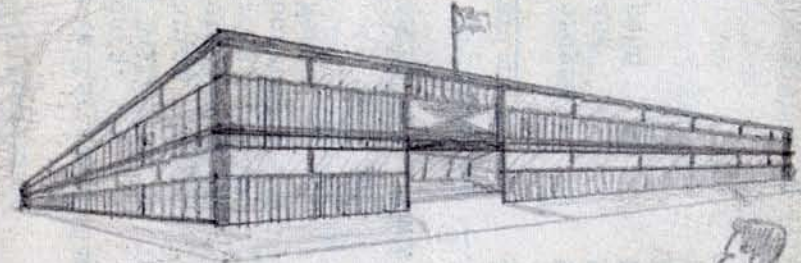


IT'S A NEW, REALISTIC,
STEREOPHONIC, 3-D, COLOR,
DELUX, TRUE TO LIFE, ONE.
OH, BOY, THERE GONNA
BLOW UP DA DAM!!



TAXPAYERS DEPT... ALL YOU TAXPAYERS WILL LIKE THIS
STORY EVEN THOUGH IT'S A FAT LIE... IT'S ABOUT OUR...

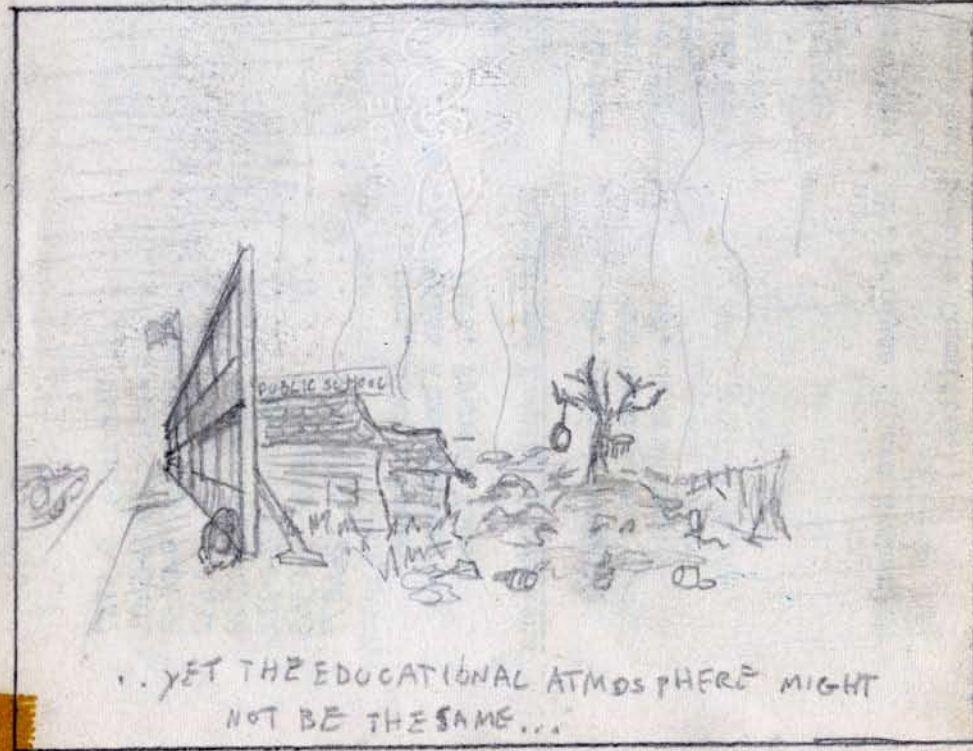
PUBLIC SCHOOLS



IN MANY SCHOOLS THE APPEARANCE
IS MOST IMPORTANT...

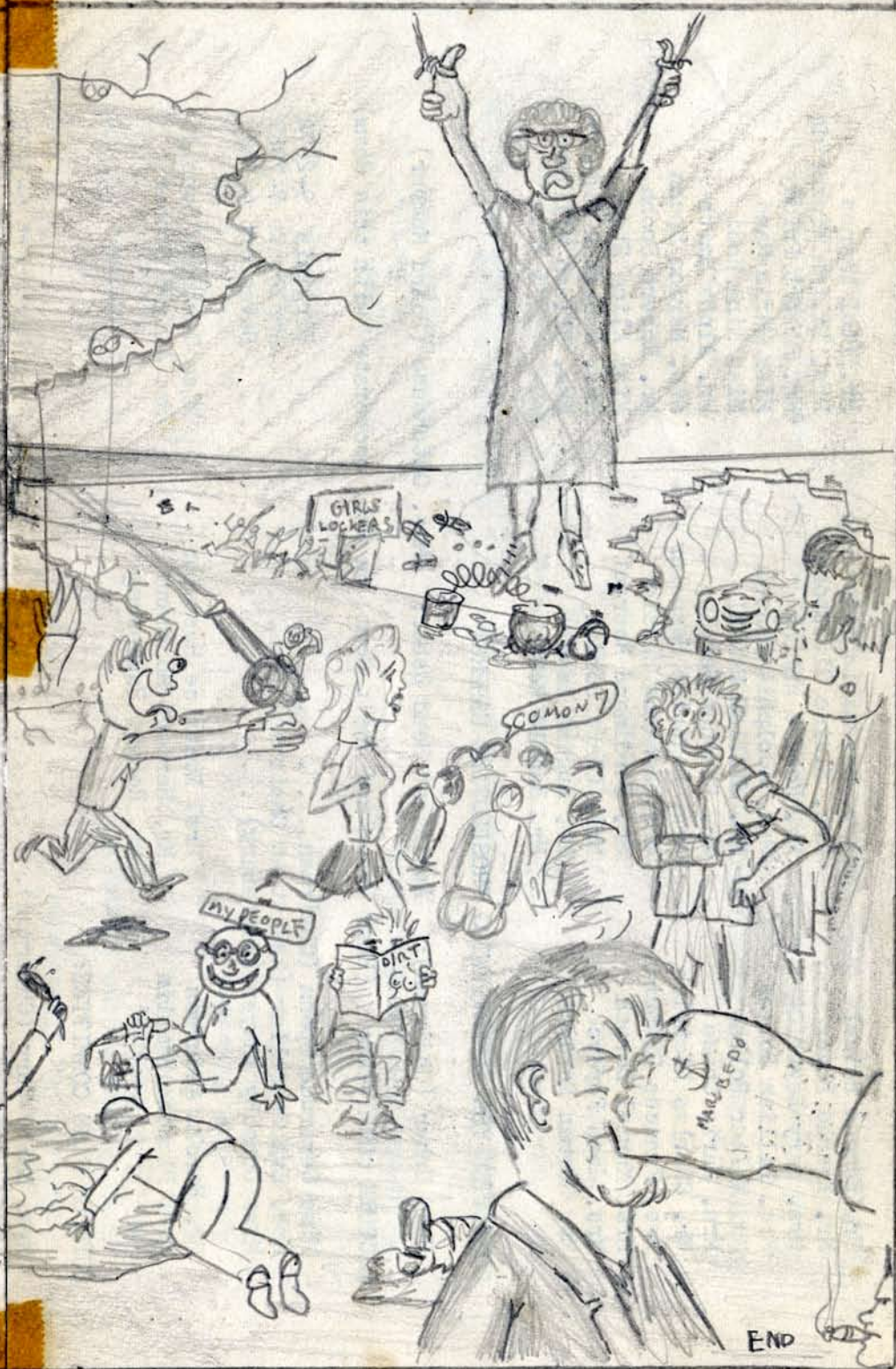
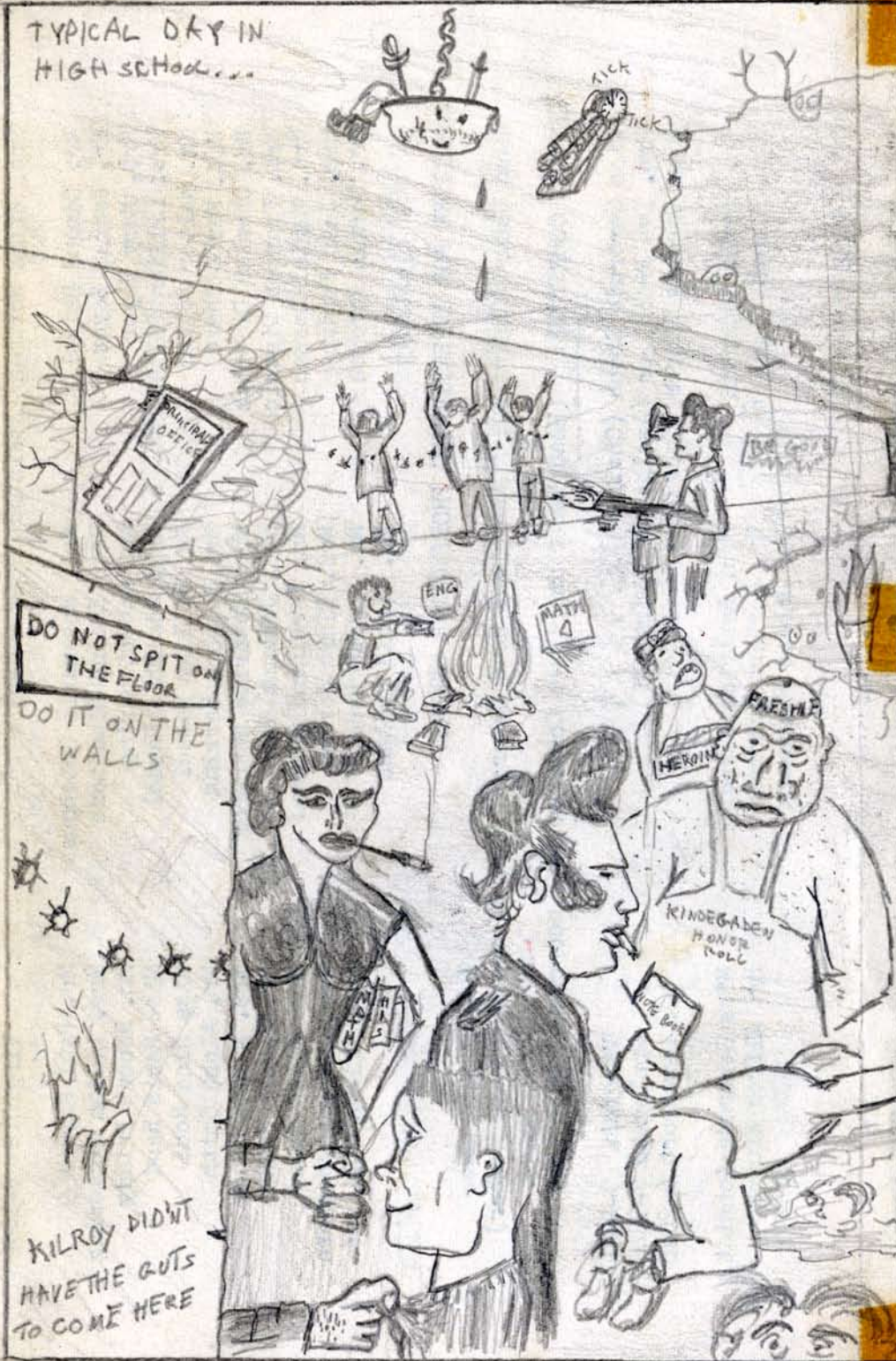


IBETTER WATCH TV ON AN
OLD SET WITH A TUBE THE
SENSE OF A HALF DOLLAR,
IT'S SAFER



...YET THE EDUCATIONAL ATMOSPHERE MIGHT
NOT BE THE SAME...

TYPICAL DAY IN
HIGH SCHOOL...





ODD LETTERS



Dear Ed:

You clods in that odd office should have your heads examined if you have any. I am referring to "Escape" Odd#2. You will notice that in your first frame there is an old tattered issue of odd. Now if these guys are escaping to make Odd why is this doing here?

Roy Mason
Mesa Ariz.

Simple, the Odd in the picture is from Volume one. That's how they got in the nut house in the first place-Ed.

Gentlemen(?):

There ought to be a law. Whene I saw that guy find the premiums, "What Da Ya Know" Odd#2 by D.Herring, I couldnt look a bowl of cereal in the face for a week. Please omit the gore.

S.Leventhal
Long I. N.Y.



GORE ?

You got an office just like ours (Odd Office, Odd#2)
Mad Magizine
New York N.Y.

Dear Sirs:

I think I was gyped. I took the Odd quality tests and every thing was O.K. except the taste test. It tasted more like green cheese and octipus suction cups.

Bill Wood
N.Y. N.Y.

Don't worry it was not an imitation. You ate issue #2. See page 16.-Ed.

SEND ALL CORRESPONDENCE TO 97-20 164 Ave. Howard Beach
14, N.Y.

WAR DEPT: YOU KNOW HOW THAT IN WAR PICTURES GUYS ARE ALWAYS ESCAPING THROUGH TUNNELS WELL HERE HERE IS THE STORY OF SUCH A...

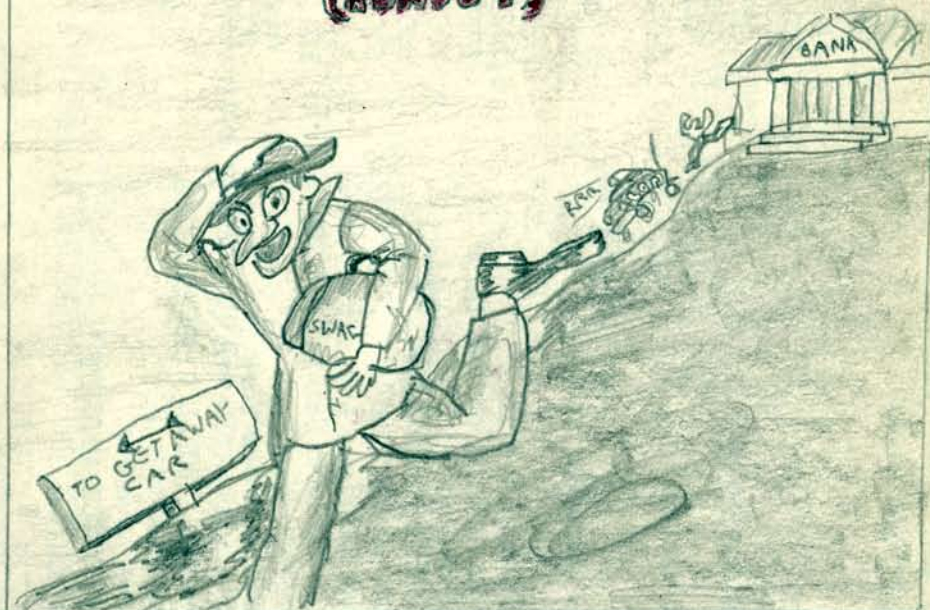
SECRET PASSAGE





CRIME DEPT. NOW FOR ALL YOU MYSTERY LOVERS HERE'S THE...

PERFECT CRIME (ALMOST)









THE REASON HE FAINTED IS... IS... IT WAS CONFEDERATE MONEY

ODD SMOKING TEST

TAKE A ODD IMITATION ROLL IT UP LIKE A CIG. AND LIGHT UP...



NOTE HOW IT TASTES LIKE OILY SMOKE THIS IS NOT AN ODD...



NOW TAKE THE TRUE REAL MCCOY ODD AND LIGHT UP...



NOTE HOW IT BANGS A CLEAN, CLEAR, CRISP, INVIGORATING EXPLOSION.



NONE OF THAT, ACHI, SMOKE